





# **Adding Value**

## **Mission Statement**

*We are in the business of creating value to our customers by helping them to understand their real competitive advantage and enhance their value proposition. We help our customer to improve their profitability and the efficiency in the managing of their business*



# Consulting Business

## “Adding Value”

- Business Plan Advisors
- Strategic Advices
  - Channels to markets
  - Price positioning
  - Competitive benchmark
- Enhance value proposition
- Profitability improvement
- Sales force effectiveness and compensation
- New product/new enterprise launches
- Process and operations improvements
- Logistics improvements
- Market segmentation
- International trade, shipping, documentation and logistics
- Finance Advisors, P&L, projected investment, loans advisors
- Logo designers and Lithographic papers